



## **Learning A-Z Announces 2016 Teacher Appreciation Week Web Sale**

**Tucson, AZ – May 4, 2016** – Learning A-Z, a leading provider of PreK–6 literacy-focused products and a division of Cambium Learning Group, Inc., has launched its annual Teacher Appreciation Week Web Sale. Throughout the month of May, educators can take advantage of special pricing on all seven of Learning A-Z’s award-winning products, including teacher and student favorites like Reading A-Z and Raz-Kids.

“At Learning A-Z, our goal is to empower educators to enhance instruction and improve learning for every student,” said Bob Holl, president and cofounder of Learning A-Z. “This annual campaign is our small way of saying thank you to all the educators who work so hard. A core belief of ours is that powerful resources should be affordable for every classroom teacher. Hopefully these special discounts help make that even more possible.”

The 2016 Teacher Appreciation Week Web Sale is an annual promotion offered by Learning A-Z that helps PreK–6 educators acquire the differentiated resources and teaching tools they need. Individuals can save more than 10 percent on a one-year subscription to any or all of Learning A-Z's literacy-focused products. To learn more, visit <https://www.learninga-z.com/site/store/>.

### **About Learning A-Z**

Learning A-Z is a PreK–6 education technology provider dedicated to improving learning through an enlightened approach to literacy that expands beyond reading and writing to develop critical 21st century skills. Founded in 2002, Learning A-Z's products empower teachers to deliver personalized instruction for a wide range of student needs. Products include: Reading A-Z, Raz-Kids, Headsprout, Science A-Z, Writing A-Z, Vocabulary A-Z, and ReadyTest A-Z. Learning A-Z's products are used in more than half the districts across the United States and Canada and in more than 180 countries worldwide. Learning A-Z is a business unit of Cambium Learning® Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit [www.learninga-z.com](http://www.learninga-z.com).

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