



Learning A-Z and ExploreLearning Announced as Finalists for 2018 Bett Awards

DALLAS—November 14, 2017— Cambium Learning Group, Inc. (NASDAQ: ABCD) a leading educational solutions and services company dedicated to helping all students reach their full potential, announced today that two of its segments, Learning A-Z and ExploreLearning, are finalists for the 2018 Bett Awards, which recognize top education technology solutions in Great Britain.

“As a company that strives to enhance instruction through technology-enabled solutions, it is an honor to receive this international recognition,” said John Campbell, chief executive officer of Cambium Learning Group. “We are delighted to rank among the Bett Awards’ innovative finalists, and we are proud to serve students and teachers worldwide.”

Learning A-Z’s Raz-Plus is a finalist in two categories: **Best Early Years Content** and **Best Education Support Resource for Parents or Home Learning**. Raz-Plus provides flexible, leveled PreK–6 reading resources. From eBooks with interactive reading tools to projectable passages and group activities like Project-Based Learning Packs, Raz-Plus includes everything students need to practice and apply critical literacy skills.

ExploreLearning’s *Reflex* is a finalist in the **Best Educational Apps** category. Adaptive and individualized, *Reflex* is the most effective system for mastering basic facts in addition, subtraction, multiplication, and division. Through a variety of exciting, fast-paced games that require answering math facts to succeed, students quickly build math fact fluency—freeing up their working memory to tackle more complex math problems.

Final judging will take place December 4–5, 2017, and the winners will be announced at the Bett Awards 2018 Ceremony on January 24, 2018 in London.

About Learning A-Z

Learning A-Z® is a literacy-focused PreK-6 educational provider of technology-enabled learning resources. Our products blend traditional teacher-led instruction with robust online resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus™, Reading A-Z™, Raz-Kids®, Headsprout®, Science A-Z®, Writing A-Z™, Vocabulary A-Z™, and ReadyTest A-Z™. Learning A-Z’s resources are used by more than 5 million students in more than 175 countries. Learning A-Z is a business unit of Cambium Learning® Group, Inc. (NASDAQ: ABCD).

For more information, please visit www.learninga-z.com or find us on [Facebook](#) or [Twitter](#).

About ExploreLearning

ExploreLearning® believes all students can have success in math and science. Our online solutions bring effective, research-proven instructional strategies to classrooms around the world. *Gizmos*® (www.explorelearning.com) is the world’s largest library of interactive, online simulations for math and science in grades 3–12; and *Reflex*® (www.reflexmath.com) is the most effective solution available for math fact fluency development. ExploreLearning is a Charlottesville, VA-based business unit of Cambium Learning® Group, Inc. (NASDAQ: ABCD).

About Cambium Learning Group, Inc.

Cambium Learning Group® (NASDAQ: ABCD) is an award-winning educational technology solutions leader dedicated to helping all students reach their potential through individualized and differentiated instruction. Using a research-based, personalized approach, Cambium Learning Group delivers SaaS resources and instructional products that engage students and support teachers in fun, positive, safe and scalable environments. These solutions are provided through Learning A-Z® (online differentiated



instruction for elementary school reading, writing and science), ExploreLearning® (online interactive math and science simulations and a math fact fluency solution) and Voyager Sopris Learning® (blended solutions that accelerate struggling learners to achieve in literacy and math and professional development for teachers). We believe that every student has unlimited potential, that teachers matter, and that data, instruction, and practice are the keys to success in the classroom and beyond.

Come learn with us at www.cambiumlearning.com

About Bett Awards

The Bett Awards are administered by BESA, the British Educational Suppliers Association, the trade association covering the entirety of the UK educational supplier sector. BESA offers support, research, events, and advice on both UK and international markets and on the future of the educational supplier industry. The Bett Awards provide a showcase of resources and products from educational companies, and are a celebration of the inspiring creativity and innovation that can be found throughout the educational technology world.

Investor Contact

Cambium Learning Group, Inc.
Barbara Benson, Chief Financial Officer
investorrelations@cambiumlearning.com

Learning A-Z's comprehensive reading product, Raz-Plus has been nominated for two 2018 Bett Awards.